

Ahead of the curve During a Tough Economy...



Flying Above the Fray

By Holly Jordano

The current economic climate has many aviation businesses suffering a decline in sales.

Who's ahead of the curve?

A South Florida private aviation company who recognizes that consistent high-quality customer service is the key to stability and success.



Imagine no security checks and arriving to your flight minutes before take off. Talk about a grand entrance! Flaps to full, smooth landing-your overall means of traveling has been redefined. Global Aviation Miami, a full service aviation company specializing in helicopter and jet travel, recognized early on that true luxury is all about the process, the experience. Just ask any of their celebrity clients; Shakira, Marc Anthony, Taino, The Unanue Family (Goya Foods) and the Royal Family of Saudi Arabia, to name a few.

“As a full-service transportation company, we are able to assist our clients with every step in the travel process. I think that is why we are so successful; nobody wants to deal with three or four different companies when they can have it all in one stop,” stated Hector F. Tosta, President and Founder of Global Aviation Miami.

Their turnkey luxury services include access to over 5000 helicopters, 15 aircraft fleets, chartering, brokerage, management, and even VIP ground transportation with a painless reservation process to boot. Clients are even able to choose “empty leg” charters at rates about 40% less than the original cost.

By building trust, providing consistent service and convenience they have been able to avoid the downward spiral of sales that many of their competitors are experiencing.

Mr. Tosta has worked in the aviation business since 1973. As a native Venezuelan with family ties to the aviation industry, he learned at a young age first-hand what it took to manage heliports and private airports and has managed heliports for the prestigious Watson Island and Fisher Island. Tosta also facilitated many government aviation contracts with countries like

the United States, Colombia and Venezuela, to name a few.

“After 30 years in this business I have learned that in a tough economy you must be customer service oriented. We work with our clients to save them money and still provide the best experience possible,” stated Mr. Tosta.

While many people have been hesitant to fly on commercial flights, for fear of being among crowds and catching the H1N1 flu, Global Aviation has seen an uptick. “The recent Swine Flu situation has actually helped our business even in the tough economic times. People get worried about their health when they fly, so flying privately offers them a sense of safety from illness and of course those ridiculous security lines at the airport!”



Before testing the waters of luxury transportation, research is a must. It's important that you ask an aviation company, like Global Aviation Miami a few important questions before you book any travels. Here's a few guidelines that will help you choose the best global aviation company:

- Q: Do they have the right aircraft for the mission?**
- Q: What is their safety record?**
- Q: Are your pilots FAA certified Carriers?**
- Q: What is your Pilot training and flying experience?**
- Q: What aviation partnerships do you have?**



These questions can help find your best choice in aviation luxury. It's important that you have all safety and certification questions asked first, because without them- I urge you to keep looking! Global Aviation Miami passed the tests of safety and quality. Luxurious all the way, and well worth it. Integrity, professionalism and creative thinking is their foundation.

From their luxury Leer's with five star customer service, in flight pampering with champagne and gourmet meals, to their no hassle easy reservation process-this company is a breath of fresh air!

Holly Jordano

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